

GLA University, Mathura
Institute of Business Management

XII Meeting of Board of Studies

Date: 08505.2019

AGENDA

- 12.1 Confirmation-of-the minutes of the XI meeting of Board of Studies held on 24.07.2018**
- 12.2 Action taken on the minutes of the -last meeting.**
- 12.3 To consider & approve the course structure of integrated MBA and syllabus for I, II & III Trimester under the CBCS System.**
- 12.4 To consider & adopt the course structure and syllabus for -Post -Graduate programme in Securities Market (PGPSM)**
- 12.5 To consider & approve syllabus for IV, V & VI Trimester of MBA-FMB.**
- 12.6 To-Consider and approve modified course structure & syllabus of UG & PG.**
- 12.7 To consider & approve the list of courses having focuses on Employability/Entrepreneurship/Skill Development**
- 12.8 To consider and approve the revised course structure of I, H and IH year along with syllabus of I to IV Semester of BBA, BBA(FB), BBA(H), B-Com(H), B. Com (H) Global Accounting (In association with CIMA) and BA(H) Economics.**
- 12.9 To approve the list of examiners for MBA, MBA(LSCM), MBA<FMB), BBA, BBA<FB), BBA<H), B Com{H), B Com(H) Global Accounting <in association with CIMA), BA(H) Economics, PGPSM and Integrated MBA.**
- 12.10 Any other matter with permission of chair.**

Date: 10.05.2019

Minutes of the XII meeting of the Board of Studies held on 08 May, 2019

The 12th meeting of the Board of Studies of Institute of Business Management was held on 08th of May, 2019 at 11:30AM in IBM- Library, Seminar Room, First Floor – Academic Block VI, GLA University.

The Chairman welcomed all the members of the Board of Studies.

The following were present in the meeting:

- | | |
|--------------------------------|-----------------|
| 1. Prof. NawalKishor | External Member |
| 2. Prof. D N Pandey | External Member |
| 3. Mr. VinitPawar | External Member |
| 4. Prof. VikasTripathi | Member |
| 5. Prof. Kanhaiya Singh | Member |
| 6. Dr. Ankit Saxena | Member |
| 7. Dr. UtkalKhandelwal | Member |
| 8. Dr. Vivek Agrawal | Member |
| 9. Dr. Satendra Kumar Yadav | Member |
| 10. Dr. Mini Jain | Member |
| 11. Dr. Supriya Jain | Member |
| 12. Dr. Aneesya Sharma | Member |
| 13. Dr. GarimaSainger | Member |
| 14. Dr. Mahendra Pandey | Member |
| 15. Dr. TrilokPratap Singh | Member |
| 16. Dr. KushagraKulshrestha | Member |
| 17. Dr. Gaurav Saxena | Member |
| 18. Dr. SunitaPachar | Member |
| 19. Dr. Rupa Gupta | Member |
| 20. Dr. Yogendra Pal Bharadwaj | Member |
| 21. Mr. Anand Kumar Gupta | Member |
| 22. Ms. PreetiTarkar | Member |
| 23. Ms. Gitanjali Singh | Member |
| 24. Mr. ArunKaushal | Member |
| 25. Mr. ShashankKathpal | Member |
| 26. Prof. A.M. Agrawal | Chairman |

The members discussed the agenda and following decisions were taken:

Item No. 12.01:Confirmation of the minutes of the XI meeting of Board of Studies held on 24.07.2018.

The minutes were confirmed.

Item No. 12.02:Action taken on the minutes of the last meeting.

Members were apprised about action taken.

Item No. 12.03:To consider & approve the course structure of Integrated MBA and Syllabus for I, II & III Trimester under Choice Based Credit System.

The course structure and Syllabus was approved with few modifications.

Item No. 12.04:To consider & adopt the course structure and syllabus for Post Graduate Programme in Securities Market (PGPSM)

The course structure and Syllabus were adopted.

Item No. 12.05: To consider & approve syllabus for IV, V & VI Trimester of MBA-FMB.

Board member approved syllabus of MBA -FMB for IV to VI Trimester. Minor modifications have been suggested.

Item No. 12.06: To Consider and approve modified course structure & syllabus of Management UG & PG Programme

Based on the feedback received from various stakeholders (Faculty, Employer, Students and Alumni) the revision/upgradation/modification in syllabus of existing courses in various programmes is proposed as follows:

Name of Programme	Name of the Courses under consideration for revision	No. of Courses under consideration for revision
BBA H	Hospitality Marketing & Sales	5
	Strategic Hospitality Management	
	Event Management Planning	
	Event Production Process	
	Event Cost Accounting & Finance Management	
BBA FB	Economics for Managers	3
	Quantitative Aspects of Business	
	Business Organization	
MBA	Computer Applications in Management	6
	Managerial Communication	
	Management of Financial Services and Institutions	
	Principles and Practices of Life Insurance	
	Recent Trends in E-Commerce	
	Purchase Management	
MBA LSCM	Managerial Communication	2
	Fundamentals of Marketing Management	
MBA FMB	Business Environment and Management Practices	5
	HR Practices in Banking and Financial Services	
	Commercial Bank Management	
	Financial Management	
	Principles & Practices of Insurance	

The member considered and approved the same. (annexure 1)

12.7: To consider & approve the list of courses having focuses on Employability/Entrepreneurship/Skill Development

The members considered and approved the list of courses having focuses on Employability/Entrepreneurship/Skill Development in relevant Programme. Details enclosed as Annexure. II

Item No. 12.8: To consider and approve the revised course structure of I, II and III year along with syllabus of BBA, BBA(FB), BBA(H), B Com(H), B Com(H) Global Accounting (In association with CIMA) and BA(H) Economics.

The revised course structure and Syllabus was considered and approved.

Item No. 12.08: To approve the list of examiners for MBA, MBA(LSCM), MBA (FMB), BBA, BBA(FB), BBA(H), B Com(H), B Com(H) Global Accounting (In association with CIMA), BA(H) Economics, PGPSM and Integrated MBA.

The confidential list was approved.

Item No. 12.09: To consider and approve the syllabus of research methodology in Ph.D Programme.

The syllabus was considered and approved. (Annexure enclosed)

Item No. 12.10: Any other matter with permission of chair.

Following Open Elective for B.Tech programme were considered and approved.

1. MBAO0022 Fundamentals of Digital Marketing
2. MBAO0023 Economics for Engineers

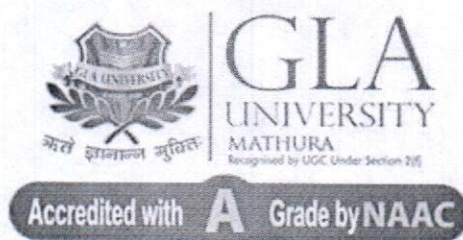
The meeting ended with thanks to chair.

Prof. Somesh Dhamija



Prof. Vikas Tripathi





Annexure III

List of New Courses Introduced during Session 2019-20

BA (H) Eco II Year

Competitive Aptitude - III
Practical on Economic Aspects - III
Business Analytics
International Economics
Understanding Human & Interpersonal Behaviour
Competitive Aptitude - IV
Practical on Economic Aspects - IV
Behavioural Economics
Business Research
Consumer Protection Laws
Company Laws
Industrial Economics

B.Com. (H) with GA II Year

Corporate Accounting – I
Taxation Laws & Practices – I
Fundamentals of Banking & Insurance
Human Resource Management
Qualitative Aspects of Business Economics
Corporate Accounting – II
Taxation Laws & Practices – II
Financial Management
Functional Aspects of International Business
Research Methodology for Business
Virtual Trading in Stock Market
Consumer Protection Laws
Corporate Laws
Remedial English



BBA (FB) II Year

Financial Management of Business
Entrepreneurship & Management of Family Business
Marketing Management & Consumer Behavior
International Law and Human Rights
Environmental Laws
Environmental Studies
Business Wisdom-III
Fundamentals of Business Analytics
Intellectual Property Law
Consumer Protection Laws
Management of Business Ambiance & Etiquettes
Business Wisdom-IV

B.Com. (H) II Year

Corporate Accounting – I
Taxation Laws & Practices – I
Qualitative Aspects of Business Economics
Communication Techniques and Presentation Skill
Corporate Accounting – II
Taxation Laws & Practices – II
Financial Management
Functional Aspects of International Business
Consumer Protection Laws
Corporate Laws
Research Methodology for Business
Virtual Trading in Stock Market
Fundamentals of Banking & Insurance
Human Resource Management

BBA II Year

Marketing Management
Production & Operation Management
Business Communication
Patent and Copyright Law
Legal and Regulatory Framework of Business
Business Acumen – III
Fundamentals of Banking and Insurance
Business Research
Financial Management



Human Resource Management
Consumer Protection Laws
Company Laws
Business Acumen – IV
Environmental Studies

BBA (H) II Year

Entrepreneurship & Management of Family Business
Business Research
Developing Competitive Edge - III
Managerial Aptitude – III
Hospitality Management
International Business Management
Event Management
Mass Communication
Company Laws
Consumer Protection Laws
Internet & E-Commerce
Management Information System
Developing Competitive Edge – IV
Managerial Aptitude – IV

MBA DUAL II

Strategic Management
Advance Project Management
Advanced Inventory Control
Advertising Management*
Big Data Analysis
Business Analysis and Valuation
Business Intelligence
Business Intelligence and Data Mining*
Business Modeling with Spreadsheets
Business to Business Marketing
Change Management
Conflict Management and Negotiation
Consumer Behavior
Corporate Governance and Business Ethics
Cross Cultural Issues in International Management*



Customer Relationship Management
Data Communication Networks*
Data Environment and Management
Data Mining
Data Visualization*
Database Management System
Demand and Business Forecasting*
Developmental Projects and Impact assessment
Digital Marketing
E-Business*
Enterprise Resource Planning*
Entrepreneurship Management
Environmental Management for Rural Development
Export- Import Procedures and Documentation*
Finance in Retail Operations
Financial Analytics
Financial Derivatives
Financial Markets and Institutions*
Fundamentals of General Insurance
Fundamentals of Retail Management
Global Business Environment
Global Strategic Management
Green Supply chain Management
Human resource Analytics
Inclusive Growth for Sustainable Development*
Industrial Relations and Trade Union*
Innovating for Sustainability
International and Strategic Dimensions of Human Resource
International Banking
International Financial Management
International Logistics
International Marketing
International Trade*
International Treaties and Conventions
Internet Programming and Visual Basics
Investment and Portfolio Management*
Investment Banking
Knowledge management Techniques for Technology Management
Labour and Social Security Legislations*
Leadership and Team Building



Legal issues in Retail
Livelihood System and Promotion
Logistics Management*
Management of Commercial Banks and Retail Banking*
Management of Financial Services and Institutions*
Management of Innovation and Research and Development.
Management of Intellectual Property Rights*
Management of Technology Transfer and Adaption
Managerial Aptitude – IV
Managerial Aptitude – V
Managerial Aptitude – VI
Managerial Counseling and Stress Management
Manufacturing System
Marketing of Services
Marketing Research*
Marketing Analytics
Mergers, Acquisition and Corporate Restructuring
Micro Finance
Non-Government Organizations Management
Operations Strategy
Organizational Change and Development
Participatory Research Methods
Performance Management and Competency Mapping
Performance Metrics and Modeling
Predictive Modeling
Principles and Practices of Life Insurance*
Product and Brand Management *
Programming for Analytics
Project Management
Public Policy and Health*
Purchase Management*
Purchasing and Inventory Management*
Recent Trends in E-Commerce
Research Project Report
Retail Information Systems
Retail Merchandising
Retail Store Operation
Retail Supply Chain Management and Vendor Development*
Risk and Insurance Management
Risk Management in Banks and Derivatives



Rural Banking and Micro Finance
Rural Marketing Management
Sales and Distribution Management
Security Analysis and Portfolio Management
Service Operations Management
Shoppers' Behaviour and Selling Skills
Social and web analytics*
Software Management
Store Design Layout and Visual Merchandising*
Store Keeping and Warehousing
Strategic and Implementation Issues in SCM
Strategic Information System Planning
Strategy Implementation and Control*
Summer Training Report
Supply chain Analytics
Supply Chain Management
System Analysis and Design
Tax Planning
Technology Forecasting
Technology Policy *
Total Productivity Management
Total Quality Management*
Training and Development*
Wealth Management and Personal Financial Planning*
Working Capital Management

MBA-LSCM-II

Analytics For Supply Chain
Strategic Supply Chain Management
Warehouse Management
Recent trends in Supply Chain Management
Strategic and Operational issues in Supply Chain Management
Supply Chain Performance Metrics & Modeling
Liner Shipping Business
Summer Internship Report#
Managerial Aptitude – IV#
Recent Trends in E-Commerce
Ethics and Governance in Business



International Business
Global Logistics
Commercial Geography
Global Trade Operations and Forwarding

MBA FMB-II

Business Analysis and Valuation
Contemporary Banking: Merchant, Investment & International Banking
Managerial Aptitude - IV
Corporate Governance and Business Ethics
Treasury & Foreign Exchange Management
Managerial Aptitude – V
Strategic Financial Management
Financial Analytics
Managerial Aptitude - VI
Research Project Report
Concepts of Life & General Insurance*
Portfolio Management & Behavioural Finance
Securities Intermediaries Compliance & Depository*
Principles & Practices of Insurance
Mergers, Acquisition and Corporate Restructuring*
Working Capital Management
Micro Finance & Financial Inclusion
Management of Financial Services & Institutions*
Financial Derivatives*
Tax Planning
Retirement Planning
Project Appraisal and Monitoring*
Corporate Tax Planning*
Indirect Taxes: Goods & Service Tax & Custom
Credit Evaluation, Monitoring & Recovery Management
Fixed Income Securities*
Commodity Derivatives
International Financial Management*
Start-up Management

MBA-Integrated I

Management Thoughts and Thinkers
Fundamentals of Accounting



Business Economics
Mathematics for Managers-I
Professional Communication
Computer Application in Management
Managerial Aptitude – I
Cost and Management Accounting
Mathematics for Managers-II
Organization and Administration for Business
Basic Managerial Functions
Macro Economics
Managerial Aptitude and Personality Development
Managerial Aptitude – II
Operations Management
Organizational Behaviour
Marketing Management
Human Resource Management
Financial Management
Business Law
Managerial Aptitude – III

